

June 8, 2009

It's that time of year again! **The 2009 SCSBOA Fall Conference will be held Saturday, September 12, 2009 at the Hilton Orange County/Costa Mesa.**

Set-up for vendors and exhibitors will begin at 6:00pm on Friday, September 11. Conference registration will begin by 7:30am on Saturday, September 12 and the first conference workshop session begins at 8:00am. The vendor/exhibitor area will be in the ballroom at the Hilton. We are in the process of finalizing the logistics for the conference (parking, maps, etc) but I will forward further information as soon as I receive it here at the office.

The Hilton Orange County/Costa Mesa is offering special rates for hotel rooms for \$109.00 plus tax. Make sure that you inform the Hilton reservation clerk that you are an SCSBOA vendor/exhibitor to take advantage of this great deal. Rooms go quickly so please make your reservation before August 1, 2009. The parking fee at the Hilton is \$4.00 and valet parking is also available at a nominal charge.

**Hilton Orange County/Costa Mesa
3050 Bristol Street
Costa Mesa CA 92626
714.540.7000**

Enclosed, you will find a vendor/exhibitor form. Due to limited space, reservations, accompanied with full payment will be accepted on a "first-come, first-serve" basis. You will have use of a 6' table, including table cover, drapes/pipes for a backdrop and two chairs. Electricity is provided at your request at additional cost. This fee is notated on the enclosed reservation form. Vendor/exhibitor space is approximately eight feet wide by six feet deep. You will also receive two catered lunches and drinks.

Final information will be sent to you approximately two weeks prior to the conference date. The deadline date for vendor/exhibitor space is Friday, August 14, 2009.

Also enclosed in this packet are the 2009-2010 SCSBOA Directory Advertising Form, and the 2009-2010 SCSBOA Newsletter Advertising Form. Each of these advertising opportunities is read by thousands of directors, students and parents! Directories will be available at the Fall Conference.

Please mark January 23, 2010 on your calendar for the SCSBOA Winter Conference, to be held at California State University-Long Beach.

Please feel free to contact me with any questions you may have regarding the 2009-2010 SCSBOA Conferences or advertising opportunities. I look forward to seeing you on September 12, 2009 at the Hilton Orange County/Costa Mesa.

Amy Mack
SCSBOA Office Manager



**SOUTHERN CALIFORNIA SCHOOL
BAND AND ORCHESTRA
ASSOCIATION**

11770 Warner Avenue, Suite 110
Fountain Valley, California 92708
Phone: 714.979.2263
Fax: 714.979.2265
Email: office@scsboa.org

2009-2010
CONFERENCE
EXHIBITOR
REGISTRATION

FALL CONFERENCE
September 12, 2009

WINTER CONFERENCE
January 23, 2010

Organization Name: _____

Your Name: _____

Mailing Address: _____

City _____ State _____ Zip _____

Phone: _____ Email: _____

*Name and address
of exhibit representative
(if different than above)* _____

FALL CONFERENCE DISPLAY SPACE: *\$300 PER SPACE (SEPTEMBER 12, 2009) (HILTON) _____

WINTER CONFERENCE DISPLAY SPACE: *\$300 PER SPACE (JANUARY 23, 2010) (CSULB) _____

*** SAVE \$100 - PARTICIPATE IN BOTH CONFERENCES FOR \$500** _____

Conference fee includes two catered lunches per space!

Please check here if you require electricity. Installation cost is \$10.00 per space. _____

TOTAL \$ _____

Please make checks payable to SCSBOA. Space will be reserved when payment is received. Return form and payment to address listed above. DEADLINE TO RETURN THIS FORM: FRIDAY, AUGUST 14, 2009

FOR OFFICE USE ONLY

DATE RECEIVED _____ CHECK # _____ AMOUNT _____



SOUTHERN CALIFORNIA SCHOOL BAND & ORCHESTRA ASSOCIATION

11770 Warner Avenue, Suite 110

Fountain Valley CA 92708

(P) 714.979.2263

(F) 714.979.2265

office@scsboa.org

Name of Organization: _____

Organization Contact Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

2009-2010 Directory Advertising Form

| COST | BASIC COPY SIZE (WxH) | |
|-------------------|-------------------------------------------|-----------------|
| \$800 | Full Page (7.25"x10") | \$ _____ |
| \$500 | One-Half Page (7.25"x4.906") | \$ _____ |
| \$250 | One-Quarter Page (3.625"x4.906") | \$ _____ |
| COST | OPTIONAL SPECS.: (Additional Cost) | |
| \$1,000 | Inside Front Cover (Full Page Only) | \$ _____ |
| \$1,000 | Inside Back Cover (Full Page Only) | \$ _____ |
| \$1,200 | Back Cover (Full Page Only) | \$ _____ |
| TOTAL COST | | \$ _____ |

****ALL ADS MUST BE BLACK & WHITE, CAMERA-READY COPY. PDF DIGITAL FORMAT IS PREFERRED (CD OR EMAIL IS ACCEPTABLE)****

Location Preference

Please rank preferred location (1st, 2nd, 3rd). **Priority is based on postmark date.**

| | |
|-------------------------------|-------------------------------------------|
| Music Organizations _____ | Music Educators - SCSBOA Membership _____ |
| District/County Offices _____ | JH/Inter./Middle Schools _____ |
| High Schools _____ | Colleges/Universities _____ |

Advertising requests will not be honored unless accompanied by payment in full.

Signature: _____

*Please make checks payable to SCSBOA
All materials must be received by August 01, 2009*

OFFICE USE ONLY

DATE RECEIVED _____ CHECK # _____ AMOUNT _____



SOUTHERN CALIFORNIA SCHOOL BAND AND ORCHESTRA ASSOCIATION NEWSLETTER ADVERTISING FORM

11770 Warner Avenue, Suite 110
Fountain Valley, California 92708
Phone: 714.979.2263

Fax: 714.979.2265 Email: office@scsboa.org

Camera-ready black and white copy or PDF digital file is required.
If copy size is other than listed below, size adjustments will be made.
Payment must be submitted with this form.

Name of Representative: _____

Organization Name: _____

Address: _____

City _____ State _____ Zip _____

Phone Number: _____ Email: _____

Representative Signature: _____

| ADVERTISING RATES 2009-2010 | |
|-------------------------------------------------------------------------------------------------------------------------------|-------------|
| Amount listed first is for initial month of advertising; the second amount is the discounted price for each additional issue. | |
| Full Page (full: 7.5" x 10") | \$440/\$350 |
| 2/3 Page (vertical: 4.906" x 10") | \$380/\$300 |
| 2/3 Page (horizontal: 7.5" x 6.53") | \$380/\$300 |
| 1/2 Page (vertical 3.625" x 10") | \$300/\$240 |
| 1/2 Page (horizontal 7.5" x 4.906") | \$300/\$240 |
| 1/3 Page (vertical 2.406" x 10") | \$240/\$190 |
| 1/3 Page (horizontal 7.5" x 3.24") | \$240/\$190 |
| 1/4 Page (vertical 3.625" x 4.906") | \$190/\$170 |
| 1/4 Page (horizontal 7.5" x 2.406") | \$190/\$170 |
| 1/6 Page (vertical 3.625" x 3.24") | \$170/\$150 |
| 2 inches (horizontal 3.625" x 2") | \$150/\$140 |

| Edition Issue (Ad Copy Deadline) Sent to: Database Description | Issues Requested: |
|--------------------------------------------------------------------------|----------------------|
| Fall Conference (August 01, 2009) All Members | \$ _____ |
| Honor Groups Edition (October 01, 2009) All Members | \$ _____ |
| Winter Conference/Honor Groups (December 01, 2009) All Members | \$ _____ |
| Winter Conference/Festival (January 01, 2010) Current Year Members | \$ _____ |
| Election Edition (March 01, 2010) Current Year Members | \$ _____ |
| Summer Edition (June 01, 2010) Current Year Members | \$ _____ |
| TOTAL PAYMENT | \$ _____ |

